

NATIONAL MSME TRADE FAIR

Event Schedule

Date	Start Time	Closing Time
March 05, 2026	10:00 AM	4:00 PM
March 06, 2026	10:00 AM	4:00 PM
March 07, 2026	10:00 AM	4:00 PM

The **National MSME Trade Fair** is a flagship business event that highlights the innovation, resilience, and entrepreneurial spirit of Micro, Small, and Medium Enterprises (MSMEs) across the Philippines. Organized to support inclusive economic growth, the fair brings together emerging and established businesses from various industries, including food, fashion, handicrafts, agriculture, and technology.

This dynamic event serves as a marketplace and networking hub where MSMEs can showcase their products and services to a wider audience, including potential buyers, investors, and institutional partners. Attendees can explore a diverse range of locally made goods, discover unique Filipino products, and support homegrown enterprises that contribute significantly to the country's economy.

The trade fair also features business matching sessions, capacity-building workshops, and seminars led by industry experts and government agencies such as the Department of Trade and Industry. These sessions aim to equip MSMEs with essential knowledge on market expansion, digital transformation, product development, and export readiness.

More than just an exhibition, the National MSME Trade Fair is a platform for collaboration, learning, and growth—empowering entrepreneurs to scale their businesses while promoting sustainable development and strengthening the local business ecosystem.

Exhibitor List
