
MSME EXPORT BUYING MISSION

Event Schedule

Date	Start Time	Closing Time
February 16, 2026	10:00 AM	4:00 PM
February 17, 2026	10:00 AM	4:00 PM

The MSME Export Buying Mission is a targeted trade and market-linkaging event designed to connect micro, small, and medium enterprises (MSMEs) with potential international buyers, distributors, and sourcing partners. The activity aims to expand export opportunities by providing qualified MSMEs with direct access to foreign market demand, buyer requirements, and global trade standards.

This mission includes curated business matching sessions, product presentations, and one-on-one buyer meetings where participating MSMEs can showcase their export-ready products and services. Priority sectors may include processed food, agribusiness products, handicrafts, home décor, garments, and other value-added goods. Technical briefings and export-readiness support sessions are also conducted to guide MSMEs on compliance requirements, packaging standards, logistics, and pricing strategies for international markets.

Through structured negotiations and networking activities, the MSME Export Buying Mission helps enterprises build cross-border partnerships, secure potential orders, and strengthen their global competitiveness. The event also supports regional producers by promoting locally made products to the international trade community.

Exhibitor List
