

## PAMPANGA FOOD AND DELICACIES FAIR

### Event Schedule

Date	Start Time	Closing Time
February 19, 2026	8:00 AM	4:00 PM
February 20, 2026	8:00 AM	12:00 PM

The **Pampanga Food and Delicacies Fair** is a provincial culinary showcase celebrating the rich gastronomic heritage and food innovation of Pampanga, widely recognized as the Culinary Capital of the Philippines. The fair brings together local chefs, food entrepreneurs, MSMEs, homegrown brands, and agri-food producers to promote Kapampangan cuisine and specialty delicacies to a wider market.

The event features booths offering traditional and modern Kapampangan dishes, native kakanin, processed food products, specialty meats, sauces, pastries, and other locally produced delicacies. Live cooking demonstrations, food tastings, culinary competitions, and product launches are conducted to engage visitors and highlight the province's food craftsmanship.

In addition to retail selling, the fair may include business matching sessions, food packaging and labeling seminars, and discussions on food safety standards to support MSMEs in scaling their operations and expanding distribution channels. The activity also promotes agri-based products and farm-to-table initiatives to strengthen the local food value chain.

Overall, the Pampanga Food and Delicacies Fair aims to boost local tourism, increase market opportunities for food entrepreneurs, preserve culinary traditions, and position Pampanga as a premier destination for food excellence.

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## Exhibitor List

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