

NATIONAL RETAIL & E-COMMERCE SUMMIT

Event Schedule

Date	Start Time	Closing Time
February 19, 2026	10:00 AM	5:00 PM
February 20, 2026	9:00 AM	4:00 PM

The **National Retail & E-Commerce Summit** is a premier nationwide conference that brings together industry leaders, retailers, digital entrepreneurs, technology providers, policymakers, and MSMEs to discuss the latest trends, innovations, and strategies shaping the retail and e-commerce landscape. The summit serves as a strategic platform for knowledge-sharing, collaboration, and digital transformation in the Philippine retail sector.

The event features keynote sessions, panel discussions, and breakout forums led by experts in retail management, digital marketing, logistics, fintech, omnichannel strategies, customer experience, and data analytics. Participants gain insights into emerging technologies, online marketplace optimization, cross-border e-commerce, payment solutions, and supply chain innovations that drive growth and competitiveness.

In addition to conference sessions, the summit includes an exhibition area showcasing retail technologies, e-commerce platforms, digital tools, and innovative solutions designed to support MSMEs and large enterprises alike. Business matching and networking activities are integrated to encourage partnerships between retailers, tech providers, and service companies.

The **National Retail & E-Commerce Summit** aims to strengthen the country's digital economy, empower MSMEs to transition into online markets, and promote sustainable and inclusive growth in the retail and e-commerce industries.

Exhibitor List
